

**Design Director****Alexander Melville**[+44 \(0\) 7508702244](tel:+44207508702244)[alexmelvilledesign@gmail.com](mailto:alexmelvilledesign@gmail.com)[alexmelville.design](http://alexmelville.design)**Who I am**

A designer in a digital world, I adapt my craft and flex to the requirements of the ever changing world around me.

I have worked at award winning design studios, startups and advertising agencies on many kick-ass design projects for globally recognised brands such as; HSBC, Bose, Braun, and GSK.

I'm currently a senior designer, and with nine years experience I'm now looking to become a design director, with passion to produce effective work and the desire to build an award winning team.

**What I do**

**Art Direction | Branding & Identity | Concept Design**  
**Digital Design | Graphic Design | Motion Graphics**

**Where I've been**

2017 - Present

**Senior Designer**

Grey

I've helped strengthen the digital design teams' core concept design, motion graphics, and 3D capabilities. As well as up-skilling the team, I mentor and share design insights with wider teams.

I have taken the lead on large projects for Bose, Tuborg, and GSK, pulling teams together to produce effective work with immense attention to detail and high levels of design craftsmanship.

2015 - 2016

**Senior Designer**

999 Design

At 999 I found myself in a close knit team of three - where I supported the design director in producing effective design to the highest standard, with immense attention to detail and craftsmanship. I worked on Brand and Digital projects with many global clients such as Bloomberg, Financial Times, London School of Economics, University of Hertfordshire and YouView.



2013 – 2015

**Creative Lead**

NKD

As Creative Lead I had responsibility for all projects from concept to delivery, providing a strategic overview of creative requirement, ensuring the team had the tools and time they needed to work effectively. I worked with the executive team and creative director to lead and develop the creative team, produce great work, review work and check consistency and compliance to brand guidelines.

2011 – 2013

**Creative**

NKD

I started here as a junior designer fresh out of university, working primarily on creating interactive Flash apps, using Action Script and time-line animation to produce eye-catching animated presentations.

2007 – 2010

**BA Graphic Design**

Middlesex University

Graduated with a 2:1 and honours.  
Specialised in: Digital Design. Disciplines studied: Typography, Illustration, Animation, Interactive Design, Printmaking, Screen printing and Motion Graphics.

2006 – 2007

**Art & Design Foundation**

Epping Forest College

Graduated with a Distinction.  
Specialised in: Graphic Design. Disciplines studied: Graphic Design, Fine art, Ceramics, Metalworking, Woodworking, Photography and Fashion design.

2004 – 2006

**A Levels**

Epping Forest College

A Levels studied: Graphic Design, Photography and IT.  
A/S Levels studied: Critical & Contextual studies and Product Design.

Get in touch

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